TYBRI JUSENS MOV-2018

UNIVERSITY PAPER T.Y.B.B.I SEM-V NOV. - 2018

Paper / Subject Code: 44301 / International Banking and Finance

TYBBI SEM S

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19/11/18

Marks: 75

Note: Figures to the right indicate full marks.

			~ V C C	with the state of
Q.	1 A) Multiple Cho	oice Questions (Any 8)		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
1.	A floating exchan	nge rate	18 18 18 18 18 18 18 18 18 18 18 18 18 1	
	a. is determined	by the national govern	ments involved	
	b. remains extrem	nely stable over long p	periods of time.	
		by the actions of centr	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	
	d. is allowed to v	ary according to mark	et forces.	
2.	LIBOR rates are	used to reflect	term interest rate ac	ross the globe
	a. short	10 11 11 11 11 11 11 11 11 11 11 11 11 1	e.long	K. W. W. V. Y. A. B. C. V.O. V.
3.	In the case of	50 0 0 mg	18 18 18 18 18 18 18 18 18 18 18 18 18 1	ares of the company that
iss	sued the bonds.			
	a. GDRs	b. FGCB	c. Participatory Note	s d. FCEB
4.	The risk that a go	N. 62 18 18 18 18 18 18 18 18 18 18 18 18 18	on its debt obligation is	
	a. Political risk	b. Sovereign risk	c. Transfer risk	d. Transaction risk
5.			s to mobilize funds from	\$ 100 miles
	A 10 10	1 8 10 10 1 8 18 18 18 18 18 18 18 18 18 18 18 18	\$25.50 BY CAR \$2.50 BY	d. None of the above
6.	is	where you can buy an	nd sell a currency, at a f	ixed future date for a pre-
de	termined rate.			
	a. Forward Marl	ket b. Domestic Mark	et c. Currency Market	d. Options Market
7.	RBI and FEDAI is	ssue guidelines to all b	panks regarding risk to	
. S.	a. identify	b. measure	c. manage	d. all of the above
8.	Price of national	currency in terms of fo	oreign currency is	quote
9	a. Direct	b. Indirect	c. Inverse	d. offer
9.	Under a gold stan	dard		
·V	77.02 V5 '71.92 V2.10.	rency can be traded for	or gold at a fixed rate	
	b. new discover	ies of gold have no eff	fect on money supply or	r prices
	c. Nation's cent	ral bank of monetary a	authority has absolute c	ontrol over its money apply.
	d. None of the a	above.		
1	0. Undertaking giv	ven by the importer's I	bank to make payment t	o exporter's bank on default
o	f the importer is c	alled as		
	a. Letter of cred	lit b. Guarante	ee c. Letter of intent	d. Promissory Note
· E	4015		Page 1 of 3	

Paper / Subject Code: 44301 / International Banking and Finance

B)	Stat	te True or False (Any 7)	(7)
	1.	Any offence under FERA may result in imprisonment.	100 S
	2.	Systematic risk is a type of uncertainty comes with the company of industry one	
		invests in and can be reduced through diversification	To be
	3.	There is comparatively lesser risk while lending in international market	85.85 85.85 85.85
	4.	FCNR account is free from currency risk.	
	5.	BSE Sensex includes the 50 largest and most actively traded stocks on BSE.	
	6.	A dirty float occurs when a nation used central bank intervention in forex market t	8 30 S
		promote a depreciation of its currency's exchange value.	16,190,
	7.	International Monetary Fund which was given the task of implementation and monitoring of gold standard.	Ŷ
	8.	Arbitrage involves the simultaneous buying and selling of the asset in order to profrom small differences in prices.	fit
	9.	Bid rates denote the number of units of a currency a bank is willing to pay when it	
		buys another currency.	
	10.	Increase in interest rate causes a country's currency to appreciate.	
Q.2	2 A)	What are advantages and disadvantages of fixed exchange rate system?	(8)
	B)	Explain the factors responsible for the growth of Euro Currency market.	(7)
		OR	
Q.2	C)	Explain the concept of Offshore Banking with reference to India.	(8)
	D)	What is risk management? State the risks faced by banks.	(7)
Q.3	A)	What is loan syndication? Explain phases of loan syndication.	(8)
30	1 /1 "	Explain the role of central banks in international banking and business.	(7)
100 m		OR	(1)
Q.3	C)	What are different types of letter of credit?	(8)
(8°.2°)	17- 17	Write a note on Special Drawing Rights.	(7)
301			()

Paper / Subject Code: 44301 / International Banking and Finance

Q.4 A	A) What is ADRs? Explain its levels.		(8)
B	What are different types of country ri	sk?	
.5		OR COSSESS	
Q.4 C	C) Calculate the out right forward rate t	from the following information.	7 (8)
	Spot USD/INR	78.0916-80.0123	
	1 month	1200/1300	
	2 month	1600/1820	
	3 month	1740/1630	
	4 month	\$ 5.1548/1480 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
D) Calculate inverse quote, mid rate and	I spread and spread percentage.	(7)
	EUR USD 1.5610/1.5700		5776
			ું ૄું ૄું
Q.5 A) What is international banking? Expl	ain its features.	(8)
В) Distinguish between FDI and FII		(7)
		OR	
Q.5 W	Vrite short notes on (Any 3)		
1.	Features of Forex Market		
2.	Components of BOP		
3.	Bitcoin		
4.	Export Finance		
5.	Participatory Notes		

Paper / Subject Code: 44302 / Research Methodology

TYBBI SEM T

[Time: 2 1/2 Hours]

20111118 [Marks: 75]

N.B. 1. Q. 1 is compulsory.

- 2. Q.2 to Q.5 are compulsory with internal choice.
- 3. Figures to the right indicate full marks.
- 4. Workings should form a part of your answer.

Q. 1 (A) State True or False (Any 8)

- 1. Causal research design deals with determining cause and effect relationship.
- 2. Social Research is a type of applied research.
- 3. Exploratory Research is when the cause of research problem is known to researcher.
- 4. Cluster analysis is a multivariate method which aims to classify a sample of subjects.
- 5. Research is often referred to as scientific inquiry.
- 6. Sample selected for research needs to represent the population.
- 7. Research report consists of research findings and conclusions
- 8. Secondary data is also known as recorded data from published sources.
- 9. Research process starts with selection of problem.
- 10. Type I error is made when the researcher rejects a null hypothesis, when in fact he should

Q. 1 (B) Match the following. (Any 7)

GROUP - A	Chorin
1. Statistically Verified	a. Act as a Guide
2. Research Design	
3. Null Hypothesis	b. Applied to a field
1. Logically Verified	c between -1 & +1
. Historical Research	d d H
b. Empirical Hypothesis	e. Ho
Correlation	f. Improve the knowledge about specific issue or phenomeno
	g. Logical Hypothesis
- Pasto Acseaten 6	h. Past information
Applied Research	i. Statistical Hypothesis
0. Alternate Hypothesis	j. To find solution to practical problem

Q. 2 (A) Discuss the importance of research in various walks of life.	
Q. 2 (B) Describe with small	8
Q. 2 (B) Describe with suitable examples different methods of sampling.	7
OR Q: 2 (C) What is hypothesis? Explain the significance of hypothesis.	
Explain the significance of hypothesis.	
Q.2 (D) What are the factors affecting	8
Q.2 (D) What are the factors affecting research design?	7
\$56526 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	

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Paper / Subject Code: 44302 / Research Methodology

Q. 3 (A) Wh	nat is personal interview? Explain the merits and demerits of personal interview. 2	8
Q. 3 (B) Wh	ich is better source of data primary data or secondary data – Discuss.	7
	OR	
Q. 3 (C) Wh	at is survey? Explain types of survey conducted to collect data.	8
Q. 3 (D) Too	o much dependence on secondary data is undesirable - Discuss	7
Q. 4 (A) Wh	at is concept of analysis of data? Discuss types of analysis of data.	8
Q.4 (B) Wha	at the concept of multidimensional scaling and its purpose.	7
	OR	
Q. 4 (C) Wh	at do you mean by interpretation of data. State its importance to researcher	8
Q. 4 (D) Dis	cuss the importance of tabulation of data in data processing	7
Q. 5 (A) Dis	cuss the steps in writing a research report.	8
Q.5 (B) Wha	at are the types of questions asked by researcher in a questionnaire?	7
	OR.	
Q. 5 Short n	iotes on: (ANY 3)	15
	Empirical research	
ZOSIE.	Discriminant Analysis	
SS SINS	Editing and Coding	
SSO IV.	Telephonic Survey	
	Technical Report	
00 C 20 C 20 C		

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FRA 22/11/2018

	[11	me: 2 ½ Hours]	[Marks: 75]
N.B.	1. Q. 1 is compulsory.		
	2. Q.2 to Q.5 are compulsory with internal cl	noice	
	3. Figures to the right indicate full marks.	roice.	
	4. Workings should form a part of your answ	er	
	5. Use of simple calculator is allowed.	VI.	
01.0			
QI. S	tate whether the following statements are True	or False. (Any 8)	[8
1.	Term loan will be loans repayable on demand		
2.	Extent of risk retained and reinsurance shall t	be separately disclos	ed.
٦.	both tangible and non-tangible assets are non	-current,	
4. 5	Cash flow statement is prepared as per AS 1.		
5. 6	Provision for tax is non-operating Expenses.	3 (5) (5)	
7	IFRS stands for Indian Film Reporting Syster	n _o	
7.	Individual ethical guidelines or personal ethic pressures.	s are the results of a	varied set of influence or
	Freedom. Co.		
9	Objective of IFRS 1 is to provide suitable star	ting point for accou	nting.
10	Increase in share capital is Cash outflow		
	NPA provisioning is not applicable to Bankin	g Company.	
Qib. 1	ill in the blanks. (Any 7)		[7]
1.	Provision for taxation is	ises (operating non	Operating other)
	or ousmess principles set a policy of	bribery and corrupt	ion (one talament
	tolerance, two tolerance)	una contapt	ion. (one tolerance, zero
3.	Issue of debenture is (case Fair Value should be estimated at	h inflow, cash outfle	OW no effect)
4.	Fair Value should be estimated at IRDA stands for	date. (opening, closi	ng grant)
5.	THE TOTAL TOTAL THE TOTAL	Legal rectal made	A - 41 · · ·
	regulatory and Developing III Authority India	Regulator Divided	Authority)
6.	parties to an insurance contract	(3.4.5)	
7.	is one which has been classified	as NPA for a parios	not exceeding 12 months
0	Tables, Substantial assets the accept	C)	
٥.	Paid up capital cannot exceed capi	tal (Authorised Capi	tal, Preference Capital
9. 10	Only companies prepared cash flow s	tatement. (listed, un	listed, services)
	IFRS 1 isfor users. (confusing, tra	insparent, complex)	
)2.A F	rom the following information, find out the am	ount of many	* * * *
be m	ade in the profit and loss account of Krishna B	outil of provision re	quired [8]
	Advances Advances	ank for the year ende	ed 31-3-17
	Standard Asset	Rs. Lakhs	
16 S	Sub- standard Asset	8,000	
200		3,500	
	Doubtful Assets for:		
500	Up to one year	560	
35.55	One to two years	280	
36.6	Two to three years	190	
	More than 3 years	90	
5 47 3	Loss Asset	55	

Q2 B) From the Following data calculate rebate on Bills Discount as on 31.3.2017 [7]

	- 22		T
Date of Bill	Amount (Rs)	Period	Rate of Discount
15.1.2017	6,55,000	05.06.2017	10%
10.2.2017	8,70,000	12.06.2017	12%
28.2.2017	9,20,000	25.06.2017	11%
20.3.2017	11,30,000	06.07.2017	10%

OR

Q2 From the following balances, prepare Profit and Loss Account of Akash Bank Ltd. for the year ended 31st March, 2017.

Particulars	Amount (Rs)	Particulars	Amount (Rs)
Interest on Loans	621,600	Interest on Fixed Deposits	660,000
Commission Received \4	19,680	Salaries and Allowances 16	129,600
Discount on Bill Discounted 13	100,800	Interest on Cash Credit	535,200
Interest on Current Account (Cr)	A CONTRACTOR OF THE PARTY OF TH	Rent and Taxes 16	43,200
Interest on Overdraft	369,600	Directors Fees	10,080
Interest on Saving Bank Accounts	163,200	Postage and Telegrams 16	10,320
Locker Rent	2,400	Transfer Fees	1,680
Sundry Charges	4,080		
Depreciation on Bank property	12,000		

Other Information: (a) Rebate on bills discounted Rs 22,800, (b) Bad Debts Rs 96,000 and (c) Provision for Tax Rs. 360,000.

Q3 From the following information as on 31st March 2017, prepare the Revenue Account of the Indira fire Insurance Co. Ltd.

Pathway-many Care	Direct Business	Re-insurance
Particulars	(Rs)	(Rs)
Premium :		
Received	17,50,000	2,50,000
Receivable - 01.04.2016 00 -	72,500	12,500
Receivable - 31.03.2017 C +	68,000	16,000
Paid	-	, 1,05,000
Payable - 01.04.2016 68 -	-	12,500
payable - 31.03.2017 CC X	-	16,000
Claims:		
Paid	9,67,500	1,50,000
Payable - 01.04.2016	58,000	17,500
payable - 31.03.2017	99,000	21,000
Received	-	85,000
Receivable - 01.04.2016 64	-	4,000
Receivable = 31.03.2017 W x	-	6,500
Commission:		
On Insurance accepted	- 97,500	7,500
On Re - insurance ceded		

Particulars	Amount (Rs)
Salaries	125,000
Rent Rate and Taxes	6,000
Postage & Telegrams	17,000
Printing and Stationery	78,000
Legal expenses	17,500

Other information-Balance of Fund on 1st April, Rs. 750,300

OR

Q3 From the following information as on 31st March 2017, prepare the Revenue Account of the Vishnu Insurance Co. Ltd in respect of fire and marine insurance business.

Particulars	Fire (Rs.)	Marine (Rs)
Outstanding Claims (opening Balance)	14,000	3,500
Claim Paid	50,000	40,000
Reserve for Unexpired Risk (opening Balance)	100,000	70,000
Premium Received	225,000	165,000
Agent Commission	20,000	10,000
Expenses Management	30,000	22,500
Re insurance Premium (debit)	12,500	7,500

Additional information:

Particulars	Fire	Marine
Claims outstanding Closing Balance	5,000	7,500
Premium outstanding Closing Balance	15,000	10,000
Expenses Management outstanding Closing Balances	5,000	2,500

Q4. Following are the balance sheet of M/s Kesav Ltd. as on 31.3.16 and 31.3.17

		The same of the same	Lid. as on 31.3.15 and 3	01.3.17	,
Liabilities	2016	2017	Assets	2016	2017
Equity Share capital	450,000	450,000	Land & Building	225,000	219,375
General Reserve	150,000	150,000	Plant & Machinery o	450,000	484,125
Profit & Loss account	10.514,29		Furniture & Fixtures	90,000	60,000
12% Debenture	285,000		Inventory wc	129,000	120,000
Creditors Successive S	90,000	210,000	Debtors wc	142,500	244,500
Outstanding Expenses	30,000	30,000	+	22,500	7,500
Provision for Tax	165,000	150,000		15,000	9,000
Proposed Eq Dividend	45,000	49,500	Advance Income tax	126,000	135,000
Unclaimed Dividend	8.86.32	3,000	Preliminary Expenses	15,000	7,500
Total	1215,000		Total	1215,000	1287,000
1448 4 10 6 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8				1213,000	1207,000

Additional Information:

New Machinery costing Rs:120,000/- was bought on 31st March 2017 and an old Machinery costing Rs:27,000/- (accumulated depreciation Rs 18,000) was sold on 1.4.2016 for Rs.16,500. Prepare Cash flow statement as on 31.3.17.

OR

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Page 3 of 4

Paper / Subject Code: 44303 / Financial Reporting & Analysis

Q4 The following is the Trial Balance of Visham Ltd as on 31.03.2017. You are required to prepare statement of Profit and Loss account and Balance sheet as on 31.03.2017

Particulars	Amount	Particulars	Amount
Land at Cost	400,000	Equity Share Capital (Rs.10 each)	600,000
Plant & Machinery at cost	1600,000	10% Debenture	400,000
Trade receivables	188,000	General Reserve	340,000
Inventories (opening)	178,000	Profit and Loss account	144,000
Bank	40,000	securities Premium	102,000
Purchase	640,000	Sales	1352,000
Wages	120,000	Trade Payable	84,000
Administrative Expenses	60,000	Provision for Depreciation	300,000
Selling & Distribution Exps	60,000		
Interim dividend Paid	36,000		
Total	3322,000	Total	3322,000

Other information:

- 1. The authorized Share Capital of the company is 10,000 equity share of Rs. 100 each.
- 2. Depreciation on Plant and Machinery is 15% pa
- 3. Transfer to Reserve Rs. 10,000
- Q5. A) Explain code of ethics for professional accountant.

[8]

B) Explain IFRS 1 in detail.

[7]

OR

Q5.Short note (Any 3)

[15]

- 1. Average Clause
- 2. Scope of IFRS-2
- 3. Rebate on Bill Discounted
- 4. Cash from operating activities
- 5. Claims

Paper / Subject Code: 44306 / Financial Services Management T4 BB S€M - 5

Financial Service tion: 2 1/2 Hrs. Managemen

Maxir	mum Marks: 75	Duration: 2 ½ Hrs.
All qı	lestions are compulsory carrying 15 marks each.	Duration, 2 72 1115.
Q1.a.	Fill in the blanks (Any 8)	(8)
1.	Depository is an organisation where the securities of an investor at a. Physical Form b. Script Form c. Electronic Form	re held in an
2.	A combination of forwards by two counter parties with opposite by called	ut matching needs is
	a. Swap b. Option c. Forward	
3.	The merchant bankers should register with	
	a. RBI b. SEBI c. Central Government	
4.	The process of managing the sales ledger of a client by a financial called	service company is
	a. Forfeiting b. Factoring c. Leasing	
5.	funds do not carry any credit risk	
	a. Leverage fund b. Gilt fund c. Equity fund	
6.	is the umbrella body of all the Mutual Funds register	ed with SEBI
	a. AMFI b. AMC c. AMBI	
7.	a. SPV b. Originator c. Seller	tion is actually operated
8.	is a process by which physical share certificates of converted into electronic form	f an investor are
	a. Dematerialization b. Rematerialization c. Depository	
9.	When there is no security offered by the consumer against which in financial institutions it is called as	oney is granted by
10	a. Cash loan b. Unsecured finance c. Fixed Credit	
10.		
	a. Depository Participant b. Depository Partner c. Depository Pa	nel
31 h	State True or False(Any 7)	
21.0., 1	The term consumer credit referred to the Consumer credit refer	(7)
2.	The term consumer credit refers to a transfer of wealth The most common method of public in the consumer credit refers to a transfer of wealth	
3.	The most common method of public issue is through private placen Merchant banking do the business of banking also	nents
4.	Custodial service is provided to foreign investors	
5.	In India, RBI regulates the functioning of the mutual fund	
6.	Forfeiting is nothing but international factoring	
7.	Securitization can be used as tool to improve the balance sheet by b	
	changes in the capital adequacy norms	iniging out necessary

8. Forward contracts can be traded only in organised exchanges9. Depository system provides liquidity in the Capital Market

10. Mutual Fund is a financial intermediary

Q2.a. What are the challenges faced by financial service sector in India	(8)
b. Distinguish between Commercial Banks and Merchant banks	(7)
OR	
c. Define Merchant banking and explain various services offered by merchant	bankers(8)
d. Distinguish between fund based and non -fund based financial services	(7)
Q3.a. Explain various types of mutual fund	(8)
b. What is export factoring? Explain its various types	(7)
OR	
c. Explain the advantages and disadvantages of Mutual Fund	(8)
d. What is factoring and explain its modus operandi	(7)
Q4a. Discuss the reasons for unpopularity of securitization	(8)
b. Explain the concept of options along with its characteristics	(7)
OR	
c. What are securitization assets? Write are the benefits of securitization	(8)
d Compare forward and future contract	(7)
a Compare for ward and future contract	/
O5a. Explain various sources of housing finance in India	(8)
b. What are the various sources of consumer finance	(7)
OR	
c. Short notes (any 3)	(15)
a. NSDL	
b. Pledge	
c. Innovative Financial Instruments	
i. Net Asset Value(NAV)	
e. National Housing Bank(NHB)	

14887 - SEM (Anding 1 - 26/11/2018

Duration: $2\frac{1}{2}$ Hours

Marks: 75

N.B: 1. Attempt all questions

2. Each questions carry 15 marks.

.Q.1 A) State whether the following statements are true or false: (any 8) (8 marks)

1. In window dressing liabilities are overstated.

- 2. Auditing can be done by an employee of the company.
- 3. Internal auditor has right to attend the meeting of the shareholders.
- 4. Concurrent auditor has to be an external auditor only.
- 5. Audit working papers are the property of the client.
- 6. Test check reduces the liability of the auditor.
- 7. Chances of bias are more in random sampling.
- 8. No qualifications are prescribed for internal auditor.
- 9. Vouching includes valuation.
- 10. Contingent liabilities should be disclosed in the balance sheet by way of a note.

B) Match the following and rewrite the sentences: (any 7)

(7 marks)

Particulars Particulars	Documentary Evidence
a. Salaries & Wages	Plant Register
b. Sales Return	Dividend Warrants
c. Dividend Received	Attendance records
d. Travelling Expenses	Bills Receivable book
e. Rental Receipts	Cost Sheet
f. Petty Expenses	
g. Plant & Machinery	Credit Note
h. Bills Receivable	Imprest system
i. Patents	→ Tickets
j. Work-in-progress	Renewal Certificate

Q2. A) Define Auditing. Explain the basic principles of auditing?

(15 marks)

OR

Q2. B) Discuss Continuous audit with its advantages and disadvantages?

(15marks)

Q3. A) Explain the contents of Audit working papers?

(08 marks)

B) Explain the methods of selecting the sample?

(07 marks)

OR

Q3. A) What are the auditors duties regarding internal control?

(08 marks)

B) Discuss the advantages of Internal Audit?

(07 marks)

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Page 1 of 2

Paper / Subject Code: 44304 / Auditing - I

Q4. A) Vouching is considered as essence of auditing? Discuss	(08 marks)
B) How would an auditor verify Cash sales?	(07 marks)
OR	
Q4A) How would an auditor vouch: Salaries and Wages?	(08 marks)
B) How will you as an auditor verify Plant & Machinery?	(07 marks)
Q5. A) Explain the types of errors in detail?	(08 marks)
B) How would an auditor verify the Receipt from debtors?	(07 marks)
OR	
Q 5) Short Notes on any 3:	(15 marks)
a) True and Fair View Concept	
b) Internal Audit vs External Audit	
c) Verification vs Vouching	
d) Auditors duties regarding internal check	
e) Verification of Patents.	

TYBBI - SEMS Strategic Managemus 27/11/2018

Time: 2.5hrs

Marks:75

Q.1 A) State whether following statements are True or False (any eight) 08

- 1. The changes in the rules brought by the government can have a deep impact on the business.
- 2. The political system can have an impact on the taxation system of the country.
- 3. The factors of environment influence business decisions. To page 16
- 4. Diversification means broadcasting or enlarging the company's product range by introducing new products by extending the range of existing products.
- 5. No change strategy is a type of stability strategy.
- 6. Market development concentrates on gaining additional shares of firms existing markets using the existing product.
- 7. Concentration strategies have high initial risk.
- 8. Organizational structure is the pattern in which the various parts of the organization are interrelated.
- 9. The barriers to strategy implementation can either be by internal or external sources within an organization. T Po 178
- 10. The last action that is required for putting a strategy into operation is its institutionalization.

B) Match the column (any seven)

07

Group 'A'	Group 'B'
 Internal benchmarking Performance benchmarking Traditional control system External benchmarking Responsibility centre Process benchmarking Contemporary control system Strategic benchmarking International benchmarking Organizational culture 	 a) Comparison of organizational performance with others in the similar industry. b) Sub unit of an organization c) Core competencies * d) Feedback approach * e) Within the same organization f) Performance metrics * g) Functional task * h) Continuous monitoring j) Globalization j) Shared values *

(1-e) (2-f) (3-d) (4-a) (5-b) (6-9) (7-h) (8-c) (9-i) (10-j) pg-223,224

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Page **1** of **2 1685EEF251B9899113CE47ECACCF4FCF**

Paper / Subject Code: 44305 / Strategic Management

Q.2	A) Explain the need and significance of strategic management in organizations.
	B) Discuss the principles of good strategy. 1 20 -23
	OR
	C) Explain the different levels of strategy 15 - 18
	D) Explain the GE planning grid in detail. 26 - 28
Q.3	A) Discuss briefly the process of strategic choice. 2 73 78
	B) Explain the need and importance of environment scanning. 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
	OR
	C) Discuss the impact of legal factors in strategic management. 2 Pg 8 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
	D) Explain the components of micro environment of business. 2 Pg 49-50
Q.4	A) What do you mean by Integration? Discuss the features. 3 pg 107
	B) Explain the advantages and limitations of internationalization. 3 121-122
	OR
	C) Discuss the advantages and limitations of concentration strategies. 3 pg 10 % 10 6
	D) Discuss the types of corporate level strategies. 3 100,101,102,103
Q.5	A) Explain the types of benchmarking. 5 PO 183 - 184
	B) What are the advantages and limitations of Gap analysis. 5 pg 192-193
	OR
	Write short notes (any three)
	 Barriers to strategy Evaluation 5 Types of strategic control Pg 2-3-24 5 Matrix structure 4 Pg 169-169 Role of strategic leader. 4 Pg 168-169 120 Digitalization strategies 3 124 12
