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## Banking & Insurance Series

# STRATEGIC MANAGEMENT




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MUMBAI - 400 004

AS PER REVISED SYLLABUS OF BBI COURSE FOR  
MUMBAI UNIVERSITY W.E.F. JUNE, 2014

# STRATEGIC MANAGEMENT

(BBI Third Year : Sixth Semester)



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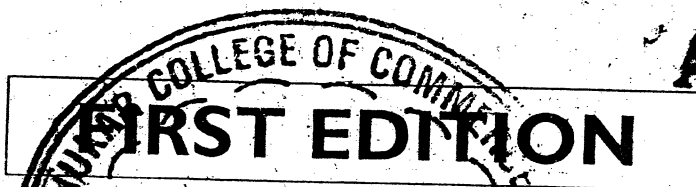
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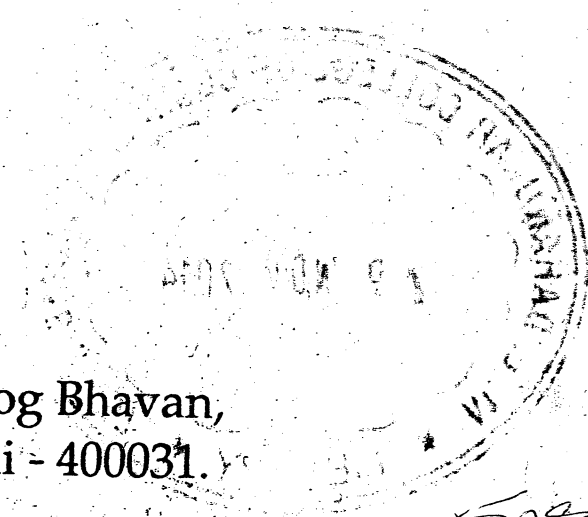
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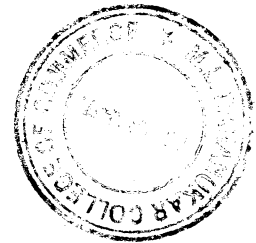
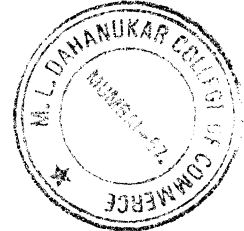
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# Useful Books for BBI Third Year : Semester VI

- (1) **Strategic Management**  
M. S. Pethe & Others
- (2) **Central Banking**  
P. K. Bandgar
- (3) **International Business**  
P. K. Bandgar
- (4) **International Business**  
Chandra Hariharan Iyer & Others
- (5) **Human Resource Management**  
Vinay V. Prabhu; Bharat M. Pithadia
- (6) **Business Ethics & Corporate Governance**  
Anita Bobade
- (7) **Business Ethics & Corporate Governance**  
Chandra Hariharan Iyer
- (8) **Turnaround Management**  
Chandra Hariharan Iyer & Others



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