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STRATEGIC MANAGEMENT

MADHAVI S. PETHE
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AS PER REVISED SYLLABUS OF BBI COURSE FOR
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STRATEGIC MANAGEMENT

(BBI Third Year : Sixth Semester)

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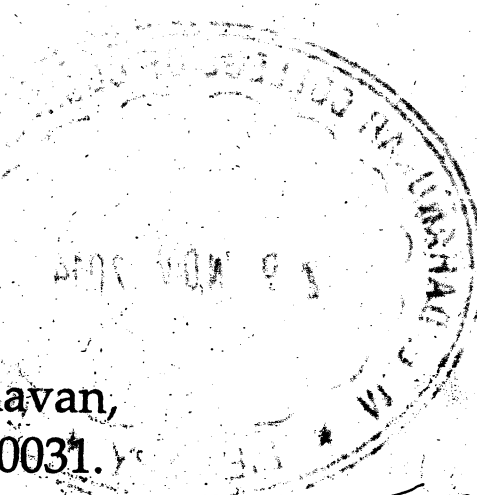
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Useful Books for BBI Third Year : Semester VI

- (1) **Strategic Management**
M. S. Pethe & Others
- (2) **Central Banking**
P. K. Bandgar
- (3) **International Business**
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- (4) **International Business**
Chandra Hariharan Iyer & Others
- (5) **Human Resource Management**
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