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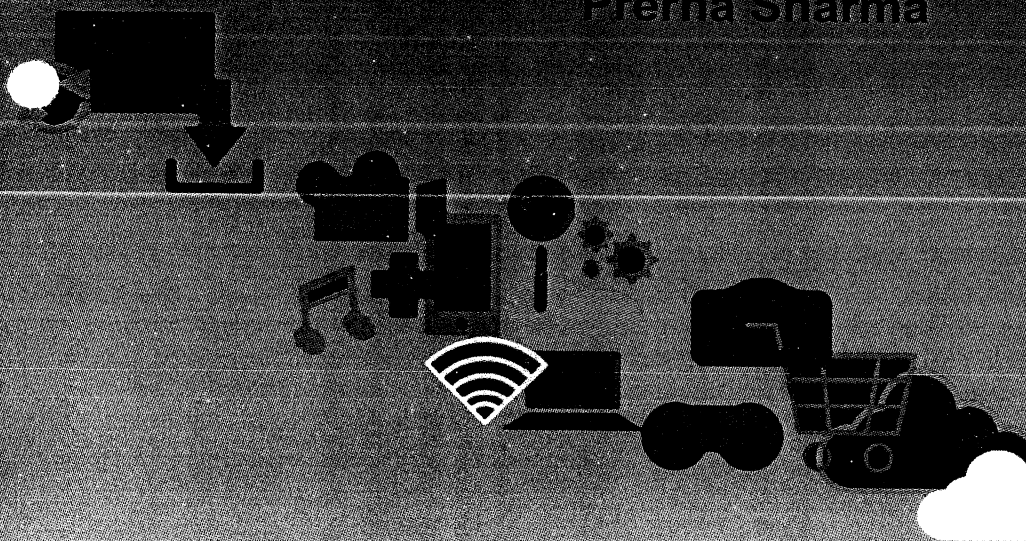
# Integrated Marketing Communication

S.Y. B.M.S. Semester-IV

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# INTEGRATED MARKETING COMMUNICATION

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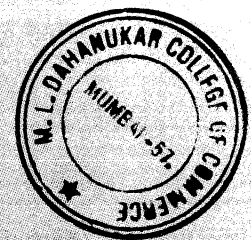
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