PROGRAMME OUTCOME FOR M.COM. (ACCOUNTANCY):

Students are expected to achieve the following objectives by the end of the program.

PO1: To make students more proficient in areas like Costing, Taxation, G.S.T., and Accountancy.

PO2: To learnthe practical aspects of above subjects through project work, viva practical written exams.

PO3: To prepare students for further out- country professional courses.

PO4: To develop job skills among students and make them confident to face interviews.

PROGRAMME OUTCOME FOR M. COM. (MANAGEMENT):

PO1: To give in-depth insight into subjects' likes Marketing, Tourism   management, Entrepreneurial management Retail management etc.

PO2: To give understanding of subjects like Entrepreneurial and Tourism management and thereby encouraging students to start their own business.

PO3: The course exposes students to practical aspects of course through viva and projects.

PO4: The programme prepares them to take up higher studies in other countries.

MASTERS OF COMMERCE (CHOICE BASED) SEM I

PROGRAMME CODE: C00521

COURSE NAME: STRATEGIC MANAGEMENT

COURSE OUTCOME:

CO1: Students understand the basics of Strategic Management, levels of strategies and the use of it in the business organizations.

CO2: Students understand the various strategies and how and why to formulate, implement and evaluate these strategies in the organizations.

CO3: Students get the information about corporate restructuring strategies, PPP and strategic alliance; hence students can learn the importance of these.

CO4: Students get the knowledge about the BPO, KPO, Disaster Management, Start-up and Make in India.

COURSE NAME: COST AND MANAGEMENT ACCOUNTING

COURSE OUTCOMES:

CO1: Studentsunderstand how cost are charged to particular product or service

CO2: Students learn to identify and evaluate difference between Actual and Targeted Cost.

CO3: Students understand management decision making.

CO4: Students get to know about profit maximization and cost minimization concepts.

COURSE NAME: ECONOMICS FOR BUSINESS DECISION

COURSE OUTCOMES:

CO1: Learners acquire the knowledge of basic tools and economic theory and practical application.

CO2: Learners get familiarized with understanding of economic aspects of current affairs.

CO3: Learners are able to analyze Market Behaviour with economic way of thinking.

CO4: Learners understand different economic principles in business decision.

COURSE NAME: BUSINESS ETHICS AND CSR

COURSE OUTCOMES:

CO1: Students become familiarized with the concept and relevance of Business Ethics in the modern era.

CO2: Students gain an understanding of the sources of Business Ethics, the approaches to Business Ethics and the Emergence of Business Ethics.

CO3: Students are able to understand the distinct and timeless values, Indian Ethical Practices and the working of Ethics in various functional areas.

CO4: Students are acquainted with the concept, importance, evolution and regulatory framework of Corporate Governance.

CO5: Students are given an insight into the elements of Corporate Governance and the consequences of the failure of the Corporate Governance Mechanism.

CO6: Students become acquainted with the scope and complexity of Corporate Social Responsibility in the Global and Indian context.

CO7: Students are familiarized with the areas of CSR and CSR Policy.

MASTERS OF COMMERCE (CHOICE BASED) SEM II

PROGRAME CODE: C00522

COURSE NAME: RESEARCH METHODOLOGY FOR BUSINESS

COURSE OUTCOME:

CO1: The students understand the basics of Research, its formulation and also get the knowledge about formation of hypothesis and sampling.

CO2: Students learn about, how to collect primary and secondary data with the help of questionnaire.

CO3: Students understand the importance of data analysis and learn hypotheses through various Parametric & Non-Parametric test.

CO4: Students learn about the Research Reporting and Modern Practices in Research through the reference and citation methods.

COURSE NAME: CORPORATE FINANCE

COURSE OUTCOMES:

CO1: Students get the understanding of appropriate capital structure for organization.

CO2: Students get the knowledge about various types of risk faced by organization.

CO3: Students get the knowledge about various investment options available, cost and return associated with them.

CO4: Studentsget understanding of saving for future, considering the effect of inflation.

COURSE NAME: MACRO ECONOMIC CONCEPTS AND APPLICATION

COURSE OUTCOMES:

CO1: Learners understand the concepts National Income and Human Development Index.

CO2: Learners understand basic Keynesian macroeconomics concepts such as ADF, ASF.

CO3: Learners learn Goods Market and Money Market with IS-LM curve.

CO4: Learners understand MonetaryPolicy and Fiscal Policy of the government.

COURSE NAME: E-COMMERCE

COURSE OUTCOME:

CO1: Learners get the understanding concept of e-commerce with its type and its market befits.

CO2: Students learn concept of ESLC (E-commerce Sales life cycle).

CO3: Students get acquainted with technical concept like domain name, ip address and web site design principle.

CO4: Students learn E-CRM concept with its use and benefits.

CO5: Students learn all curve of E-marketing and its market use.

MASTERS OF COMMERCE (CHOICE BASED) SEM III

PROGRAME CODE: C00523

COURSE NAME: MARKETING STRATEGIES AND PRACTICES

COURSE OUTCOME:

CO1: Studentsacquire the knowledge of Marketing Strategies,DesigningMarketing Plans and types.

CO2: Students understand concepts likeMarketing Mix, SBU, SWOT and defensive Marketing strategies.

CO3: Students learn about environmental analysisand customervalue.

CO4: Students become aware about recent trends in marketing strategies.

COURSE NAME: BUSINESS STUDIES (MANAGEMENT): HUMAN RESOURCE MANAGEMENT

COURSE OUTCOME:

CO1: Studentsget the knowledge about the basics of Human resource management, HRP and Recruitment and selection procedure.

CO2: Students get the information about Human Resource Development through the knowledge of the training techniques and performance appraisal of the organizations.

CO3: Studentsget to know the laws related to human resources through the information about the various acts and labour legislation.

CO4: Students get the knowledge about the emerging trends like welfare of the employees in various areas. Students get understanding of the facilities given to the employees and their welfare.

COURSE NAME: ENTREPRENEURSHIP MANAGEMENT

COURSE OUTCOMES:

CO1: Learners understand entrepreneurial culture and various theories of entrepreneurship.

CO2: Learnersunderstand SWOC analysis and importance of social entrepreneurship.

CO3: Learners understand government schemes for women entrepreneurship in India.

CO4: Learners learn business idea, formulation of project and feasibility analysis.

COURSE NAME: ADVANCE COST ACCOUNTING

COURSE OUTCOMES:

CO1: Students are able to to interpret cost accounting statements and make them conversant with the basic vocabulary and mechanics of cost management.

CO2: Students understand the concept and role of cost accounting in the business management of various manufacturing and non-manufacturing companies across countries through process ccosting, cost centre, profir center, revenue center etc.

CO3: Studnets learn about cost accounting for cost management, planning and control through budgetary control and variance analysis through activity based costing.

CO4: Students acquire decision making skill in cost accounting to the level where he or she can function effectively as a professional.

COURSE NAME: ADVANCED FINANCIAL ACCOUNTING

COURSE OUTCOME:

CO1: Learners understand the provisions of AS-11 and the Translation of the Financial Statements of Foreign Branches.

CO2: Learners understand the legal aspects of banking companies, format of final accounts, RBI guidelines, and preparation of final accounts of Banking Companies.

CO3: Learners understand the Revenue Account, Profit & Loss Account and Balance Sheet of Insurance companies and Re-insurance accepted and ceded.

CO4: Learners develop the knowledge about life insurance business and preparation of their Final Accounts.

CO5: Learners are made aware about the types of Co-operative societies and preparation of final accounts of Co-operative societies.

COURSE NAME: DIRECT TAXATION

COURSE OUTCOME:

CO1: Students get knowledge of the residential status of a person.

CO2: Students learn the differentiation between taxable and non-taxable incomes.

CO3: Students learn computing the total taxable income of oneself and analyze the tax payable.

CO4: Students get practical exposure in computing taxation of Companies.

MASTERS OF COMMERCE (CHOICE BASED) SEM IV

PROGRAME CODE: C00524

COURSE NAME: SUPPLY CHAIN MANAGEMENT AND LOGISTICS

COURSE OUTCOME:

CO1: Students are introduced to supply chain management in business and logistics.   .

CO2: Students understand how logistics can help business reach customers economically.

CO3: Students gain knowledge of various new concepts in supply chain management.

CO4: Students learn about how technology helps **business** in operatingat global level and career options in logistics.

COURSE NAME: BUSINESS STUDIES (MANAGEMENT): ADVERTISING AND SALES MANAGEMENT

COURSE OUTCOME:

CO1: Students understand the basics of the advertising with the help of behavioural models, advertising agencies and media.

CO2: Students get the information about Creativity, Social and Regulatory Framework of Advertising.

CO3: Studentsget the knowledge of the basics of the sales management sales force management and sales organizations.

CO4: Students learn about the Sales Planning, Controlling and recent trends which are available in the sales management.

COURSE NAME: TOURISIM MANAGEMENT

COURSE OUTCOMES:

CO1: Learners understand the basic information about types of tourism and various career options in tourism.

CO2: Learnerslearn the tourism destination planning.

CO3: Learners learn general Information about tourism marketing, pricing and promotion.

CO4: Learners learn the practical application of how to set up travel agency and approval.

CO5: Learners acquire the knowledge of international tourism and different policies of government of India.

COURSE NAME: CORPORATE FINANCIAL ACCOUNTING

COURSE OUTCOMES:

CO1: Students acquire the skills to interpret accounting standards

CO2: Students understand the concept and role of cost accounting in valuation of the business and goodwill during amalgamation/ merger.

CO3: Students learn and apply the basic principles, conventions and standards of financial accounting leading to the preparation of consolidated financial statements

CO4: Students are able to interpret and analyze the Corporate Financial Reporting

COURSE NAME: FINANCIAL MANAGEMENT

COURSE OUTCOME:

CO1: Learners understand the need, types and sources of finance.

CO2: Learners are made aware of the importance of Capital Budgeting and different techniques of capital budgeting for decision making.

CO3: Learners understand the concept of working capital, cash management, receivable management, inventory management and its requirements and control policies.

CO4: Learnersunderstand the concept of budgetary control its importance, limitations and preparation of different types of budget.

CO5: Learners understand the concept of strategic financial management, financial decision making and financial planning process.

COURSE NAME: INDIRECT TAXATION

COURSE OUTCOME:

CO1: Students understand the history of GST all over the world.

CO2: Students understand the ways of computing GST and Input Tax Credit.

CO3: Students learn how to decide the place of taxation.

CO4: Students learn the ways and means of registration under the Law.