Scriptwriting for Web, Serial, Short film & Feature film

Objectives of the course:
To introduce the basics of script writing for different mediums.
To introduce the various methods of developing concepts.
To understand the basics of script drafting.
To understand the importance of copyright & methods to do the same.

Unit – I Brief understanding of different mediums
Brief understanding of different mediums – feature film, short film, serialized tv series, miniseries/ web series.
Evaluate viewer engagement with the content.
Explore the concepts.
Target audience and its impact on the concept (e.g.: language, pacing, maturity of themes, premise,
Identify, understand key elements, plot points.
One-page synopsis.

Unit – II Basic principles of story-telling and character psychology
Basic principles of story-telling and character psychology.
Elements of the concept, including premise, setting, genre, central themes, mood, tone, character arcs, narrative, structure.
The Nature of Storytelling and Genres. Basic Terms and elements of story, characters and characterization, themes, motifs, moods.

Unit – III Technique of writing
Script-writing norms and guidelines including style, format, structure and length applicable to different industries, audiences, regions, language and cultures.
The context of the script with reference to other similar existing work elements of the story outline including the story plot, structure, theme, setting, character profiles, key turning points in the story.

Unit – IV Screenwriting and script development
Structured narrative of a story.
The mise-en-scene of writing.
The Mechanics of a Screenplay, Visual Storytelling, Setting, Character profiles, Key turning points in the story.
How to write Screenplay coupled with key characteristics of the scene and directions for acting.
Screenplay Structures: Dialogue - how much is too much? Writing dialogue & Understanding tone, pitch delivery.

Unit – V Drafting scripts
Construct a story and develop a script for different types of productions- Web series, TV Serial, Short film & Feature film. How does writing for Web series differ from TV Serial.
Short film vs. Feature film
Create Intellectual property.
Register to pitch.
Learn to copyright your creation.