

T.Y.B.F.M
Semester –V
2021-22

SEMESTER V

M .L. Dahanukar College of Commerce

Teaching Plan

Department: B.COM (FINANCIAL MARKETS) Class: T.Y.B.Com (FM) Semester:V

Subject: Marketing of Financial Services

Name of the Faculty: Ms. Shivani Naik

Month	Topics to be Covered	Internal Assessment	Number of Lectures
June	Module 1 – Foundation of Services Marketing	Included in internal assessment	16
July	Module 2 – Services Market Segmentation	Included in internal assessment	14
August	Module 2 – Services Market Segmentation & Module 3 – Issues in Marketing of Services	Class Test , Presentations	16
September	Module 3 - Issues in Marketing of Services & Module 4 – Customer satisfaction in quality of services	Class Test	12
October	Module 4 - Customer satisfaction in quality of services	Recap	2
		Total	60

SEMESTER V

M .L. Dahanukar College of Commerce

Teaching Plan

Department: B.Com (FM)

Class: T.Y.B.Com (FM)

Semester: V

Subject: Technical Analysis

Name of the Faculty: Rugved Shivgan

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 50 minutes)
June	Unit 1- Technical analysis, Dow theory, Charts, Candlestick charts analysis Pattern Study	Beat the Street	15
July	Unit 2- Major Indicators and Oscillators, Lagging indicators-MA, MACD, Leading indicators- RSI, MFI, William %, Stochastics, Bollinger band	Beat the Street	15
August	Unit 3- Dow Theory and Eliot Wave Theory	Beat the Street	15
September	Unit 4- Risk Management, Trading Psychology and Trading Strategies	Beat the Street	15
October			
	Total Lectures		60

SEMESTER V

M .L. Dahanukar College of Commerce

Teaching Plan

Department: B.Com (FM)

Class: T.Y.B.Com (FM)

Semester: V

Subject: Financial Derivatives

Name of the Faculty: Rugved Shivgan

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 50 minutes)
June	Unit 1- Introduction to Derivatives- Definition – Types- Participants and Functions, Global derivatives markets- Exchange traded vs OTC	Market updates & discussion	15
July	Unit 2- Futures and options- introduction-, terminology, Key features of contracts, pay off, Equity futures-, trading strategies, Hedging- Speculation- Arbitrage- Spread trading.	Market updates & discussion	15
August	Unit 3- Pricing of Future Options- The cost of carry, cash price and future price, arbitrage, Binominal pricing model- The black and Scholes model –Pricing of Index options. Sensitivity of option premia	Market updates & discussion	15
September	Unit 4- Trading Clearing and Settlement of Options and Futures, clearing entities and their role- clearing mechanism, Risk management- SPAN – Mechanics of SPAN- Overall portfolio margin requirements.	Market updates & discussion	15
October			
	Total Lectures		60

SEMESTER V

M .L. Dahanukar College of Commerce

Teaching Plan

Department: B.Com (FM)

Class: T.Y.B.Com (FM)

Semester: V

Subject: Direct Tax

Name of the Faculty : Rakhi Pitkar

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 50 minutes)
June	Definitions and Residential status		12
July	Heads of Income	Assignments	14
August	Deductions under Chapter VI A		14
September	Computation of Total Income	Educational and Informative Videos will be shown	12
October	Revision		08
	Total Lectures		60

SEMESTER V

M .L. Dahanukar College of Commerce

Teaching Plan

Department: B.Com (FM)

Class: T.Y.B.Com (FM)

Semester: V

Subject: BUSINESS ETHICS AND CORPORATE GOVERNANCE

Name of the Faculty: HARMINDER SINGH OBEROI

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures (of 50 minutes)
June	Introduction to Business Ethics, Code of Ethics		08
July	Code of Ethics, Introduction to Corporate Governance, Conceptual Framework of Corporate Governance		20
August	Corporate Governance and Shareholders Rights		14
September	Corporate Governance Forums, Legislative Framework of Corporate Governance in India		14
October	Legislative Framework of Corporate Governance in India		04
	Total Lectures		60

SEMESTER V

M .L. Dahanukar College of Commerce

Teaching Plan

Subject: Equity Research

Name of the Faculty: Sarvottam Rege

Month	Topic to be covered	No.of lectures
June	Introduction to Research and Research Methodology Introduction and meaning of research, Objectives of research, Features and Importance of research in Financial Markets, Objectives and Types of research. Formulation of research problem. Meaning of Introduction, Need, and Good research design. Introduction to Data Collection and types of Data	15
July	Equity Research – An Overview A) Introduction – Meaning, Goals of equity research, Elements of equity research, Process of equity research, Types of equity research, Classification of stocks, Market participants, Role of equity research in capital market and Different approaches to equity research. B) Introduction to Research Analyst Profession – Role of research analyst, Responsibilities of research analyst, Basic principles of interaction with Clients/ Companies, Qualities of Research Analyst.	15
Aug	Fundamentals of Research A) Fundamentals of Research – Key points considered before investing, Research on business and stocks, Overview of Fundamental analysis, Technical analysis and Behavioural finance. B) Economy Analysis – Principles of macro and micro economics, key economic variables for carrying fundamental analysis, sources of information/data for carrying economic analysis C) Industry Analysis – Theories for analysis for industry performance – Michael Porter’s Five Force Model for Industry Analysis, PESTLE Analysis, BCG Analysis, SCP Analysis. Key industry drivers and sources of information for industry analysis.	15
Sept	Company Analysis A) Qualitative Dimensions – Understanding business and business models, Company’s SWOT Analysis, Management Quality and its governance system, Pricing power and sustainability of power, Success factors of the company, Compliance orientation of company and sources of information. B) Quantitative Dimensions – History of Business V/s Future of Business, Reading of financial statements, Peer comparison, dividend and earning history of the company and Role of corporate actions of the company.	15
Oct		
	Total	60

