

## S.Y.B.A.M.M.C. - Semester IV

### Sample Questions

Subject	Unit	Question	Option A	Option B	Option C	Option D	Correct Option
ELECTRONIC MEDIA 2	I	_____ radio is also called as participative radio .	Traditional	Community	FM	Modern	B
ELECTRONIC MEDIA 2	I	In the year _____ , Colour Television was introduced in indian market.	1982	1991	1959	1923	A
ELECTRONIC MEDIA 2	II	____ TV channels became important in spreading awareness and information.	Private	Foreign	Regional	Public sector	C
ELECTRONIC MEDIA 2	II	_____ was renamed as ABP Majha.	Star plus	Star Gold	Star Utsav	Star Majha	D
ELECTRONIC MEDIA 2	III	The term Radio Announcer is replaced now as _____.	Radio Jockey	Music Jockey	Disc Jockey	Video Jockey	A
ELECTRONIC MEDIA 2	III	Farooq Shaikh anchored the talk show _____.	Jeena Isika Naam Hain	Satyamev Jayate	Surabhi	Aap ki Adalat	A
ELECTRONIC MEDIA 2	IV	Radio dramas do not have _____.	audio effect	dialogues	visual effects	script	C
ELECTRONIC MEDIA 2	IV	_____ should be strong to hold the audience in case of radio or TV drama.	Script	Direction	Editing	Music	A
ELECTRONIC MEDIA 2	V	We can see episodes of Big Boss on _____.	Zee5	Disney plus Hotstar	Voot	Sony Liv	C
ELECTRONIC MEDIA 2	V	_____ have become very popular in young generation now.	Movies	Daily soaps	Radio programmes	Web series	D
Film Communication - II	1	_____ is regarded as the first cinema to exist in India	Marathi	Hindi	Punjabi	Bengali	A
Film Communication - II	1	The first Marathi movie was _____	Raja Harishchandra	Ayodhyecha Raja	Alam Ara	Harishchandrachi Factory	A
Film Communication - II	1	_____ started making films in Bengali	Hiralal Sen	Byomesh Banerjee	TK Dutta	Partho Chaudhary	A
Film Communication - II	1	_____ cinema is also known as Tollywood	Bengali	Marathi	Bhojpuri	Kannada	A

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Film Communication - II	2	The golden era of Hindi Cinema is _____	40s-60s	50s-70s	60s-80s	90s-2010s	A
Film Communication - II	5	The Indian Cinematograph Act was passed in _____	1920	1940	1952	1983	A
Film Communication - II	5	_____ was sacked from the post of Chairman of CBFC in 2017	Pahlaj Nihalani	Shubroto Roy	Anupam Kher	Sharmila Tagore	A
Film Communication - II	5	_____ sits with the editor during the process of film editing	Director	Writer	Producer	Actors	A
Film Communication - II	4	When all audio tracks are finished, _____ start adjusting the audio levels	Sound editors	Sound mixers	Background musicians	Sound editors	B
Film Communication - II	4	Title, credits, time stamp, etc are included in _____	VFX	SFX	Illustrations	Graphics	D
Mass Media Research	I	Steps are involved in the research process	Five	Three	Eight	Six	C
Mass Media Research	I	_____ research involves surveys, structured interviews & observations.	Quantitative	Qualitative	Statistical	Technical	B
Mass Media Research	II	Not all relationships are _____	Causal	Replicated	Reliable	Co-related	A
Mass Media Research	II	If two variables are _____, the cause must come before the effect.	Not related	Correlated	Related	Different	B
Mass Media Research	III	Developing _____ framework is one of the steps involved in conducting literature review.	Data Collection	Technical	Industrial	Conceptual	D
Mass Media Research	III	A data that is collected afresh	Primary	Secondary	Tertiary	Liket scale	A
Mass Media Research	IV	Content analysis is a	Data collection	Research method	Interpreting content	Report writing	B

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Mass Media Research	IV	Develop a set of rules for coding is a step in	Quantitative research	Primary data	Report writing	Content analysis	D
Mass Media Research	V	TRP is	Television Rating Point	Telagram Rating Point	Television Rare Point	Television Radiation Point	A
Mass Media Research	V	RRP	Radio Radiation Point	Radio Rare Point	Radio Rating Point	Radio Reaction Point	C
Mass Media Research	VI	Semiotics is the study of	Verbal communication	Culture	Signs & Symbols	Society	C
Mass Media Research	VI	Culture code refers to	Mysterious text	Explanation	Literal meaning	Culture knowledge	D
Computers and Multimedia - II	1	How many Color Modes are there in Photoshop?	Five	One	Three	Six	A
Computers and Multimedia - II	1	Which of these formats supports Transparency?	Jpeg	Png	Gif	Jpg	B
Computers and Multimedia - II	1	The term that describes the range of color	Hue	Saturation	Lightness	Brightness	A
Computers and Multimedia - II	1	How can you import multiple consecutive files in one go?	Shift + Select the first and last files	Control + Select the first and last files	Alt + Select the first and last files	Shift + Control + Alt + Select the first and last files	A
Computers and Multimedia - II	4	What is a subclip?	A clip placed on the timeline below another clip	A clip with low audio levels	A clip created from a master clip	A clip that has low video levels	C
Computers and Multimedia - II	4	What is the timeline used for?	Editing a sequence of movie clips and audio clips	Recording movie and audio clips	Importing movie clips	Viewing movie clips	A
Computers and Multimedia - II	4	Fade, dissolve and page peel are samples of _____ .	Effects	Animation	Transition	Fade	C

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Computers and Multimedia - II	4	How to export video clips in premiere pro	Ctrl + A	Ctrl + E	Ctrl + M	Ctrl + X	C
Computers and Multimedia - II	4	Can We Import Adobe Photoshop and Adobe Illustrator Files in Adobe Indesign	Yes	No	Can't Say	Sometimes	A
Computers and Multimedia - II	4	How do you create a project in Adobe Premiere Pro?	By using the new project dialogue	By using the timeline	By using the fade out screen	By using the close project dialogue	A
Writing & Editing for Media	1	What is Proof reading?	done after the book is formatted	done when article is written	done to verify facts	done to verify source of pictures	A
Writing & Editing for Media	1	What are the formatting issues while proof reading?	font size	bad breaks due to hyphenation	headers size	coloured text	B
Writing & Editing for Media	2	How content is evaluated?	verifying the source	interviewing people	editing & proofreading	feedback from people	C
Writing & Editing for Media	2	What are newspapers?	english language based news	set of papers which provide news	multi lingual news newspaper	provides daily news and other information to masses	D
Writing & Editing for Media	2	What are magazines?	General interest information	booklet for reference	information on corporates	information of international interest	A
Writing & Editing for Media	2	What is news?	niche information	Live and current	entertainment	political information	B
Writing & Editing for Media	3	News must have	information	numbers	magnitude	interviews	C
Writing & Editing for Media	3	Verb in news should be used	to describe the sequence of news story	to describe the picture	to describe crime scene	to describe action	D

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Writing & Editing for Media	4	Radio & TV reach is more than	Internet	newspaper	blogs	tweeta	A
Writing & Editing for Media	4	Online news can be accessed	only in metro cities	anytime & anywhere	only on mobile	only through apps	B
MEDIA LAWS AND ETHICS	2	ASCI stands for _____	Advertising Standard Complementary Issues	Act of Standard Commission Issues	Advertising Standard Council of India	Act of Security Consumer Issued	C
MEDIA LAWS AND ETHICS	2	In India, print media is governed by _____	Broadcasting Content Complaints Council	Indian Broadcasting Foundation	Press Council of India	News Broadcasters Association	C
MEDIA LAWS AND ETHICS	3	The defamation in Libel includes _____	printed words	spoken words	gestures	actions	A
MEDIA LAWS AND ETHICS	1	_____ court is known as the Apex court of India	Sessions	Supreme	High	District	B
MEDIA LAWS AND ETHICS	1	The Constitution of India is called the _____ law of the land.	supreme	civil	criminal	tort	A
MEDIA LAWS AND ETHICS	2	TRAI stands for _____	Telephone Regulatory Authority of India	Telecom Regulatory Authority of India	Telegraph Regulatory Authority of India	Telegram Regulatory Authority of India	B
MEDIA LAWS AND ETHICS	3	Section 67 of The Information Technology Act, 2000 penalises any person for transmitting _____ that is lascivious in nature.	dirty material	obscene material	illegal material	seditional material	B
MEDIA LAWS AND ETHICS	2	IPR stands for _____	Interesting Property Rights	Iconic Property Rights	Intelligencial Property Rights	Intellectual Property Rights	D
MEDIA LAWS AND ETHICS	2	Copyright is the right given by the law to the creator of	literary work	dramatic, musical, literary and artistic work	adaptation and translation of work	musical and artistic work	B

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MEDIA LAWS AND ETHICS	1	Article 21 gives the clear idea about _____	Right to life and personal liberty	Right to Freedom of speech and expressions	Right To Equality before law	Right to Human Rights	A
MEDIA LAWS AND ETHICS	1	Article 19 gives the basic _____ to the citizens of India	civic rights	fundamental rights	legal rights	constitutional remedies	B