

S.Y.B. Com. Semester - III

Subject: Accountancy and Financial Management - III

Date:

Duration: 2 hours

Marks: 60

Instructions for the candidate:

1. Q.1 is Compulsory.
2. Attempt any 3 from Q. 2 to Q.5.
3. Figures on the right-hand side indicate full marks.
4. Use of simple calculator is allowed.
5. Workings should form part your answer.

Q 1	<p>Following is the Balance Sheet of two firms as at 31<sup>st</sup> March, 2025:</p> <p style="text-align: center;"><b>Balance Sheet as on 31<sup>st</sup> March 2025</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Liabilities</th> <th style="width: 10%;">JD &amp; Co. ₹</th> <th style="width: 10%;">AK &amp; Co. ₹</th> <th style="width: 20%;">Assets</th> <th style="width: 10%;">JD &amp; Co. ₹</th> <th style="width: 10%;">AK &amp; Co. ₹</th> </tr> </thead> <tbody> <tr> <td><u>Partner's Capital</u></td> <td></td> <td></td> <td>Premises</td> <td style="text-align: right;">-</td> <td style="text-align: right;">40,000</td> </tr> <tr> <td><u>A/c</u></td> <td></td> <td></td> <td>Computers</td> <td style="text-align: right;">80,000</td> <td style="text-align: right;">-</td> </tr> <tr> <td>Jitendra</td> <td style="text-align: right;">92,000</td> <td style="text-align: right;">-</td> <td>Furniture</td> <td style="text-align: right;">40,000</td> <td style="text-align: right;">56,000</td> </tr> <tr> <td>Dayal</td> <td style="text-align: right;">92,000</td> <td style="text-align: right;">-</td> <td>Stocks</td> <td style="text-align: right;">72,000</td> <td style="text-align: right;">64,000</td> </tr> <tr> <td>Ajay</td> <td style="text-align: right;">-</td> <td style="text-align: right;">1,44,000</td> <td>Debtors</td> <td style="text-align: right;">48,000</td> <td style="text-align: right;">1,12,000</td> </tr> <tr> <td>Kabir</td> <td style="text-align: right;">-</td> <td style="text-align: right;">96,000</td> <td>Bank</td> <td style="text-align: right;">16,000</td> <td style="text-align: right;">32,000</td> </tr> <tr> <td>General Reserve</td> <td style="text-align: right;">-</td> <td style="text-align: right;">24,000</td> <td>Cash</td> <td style="text-align: right;">8,000</td> <td style="text-align: right;">16,000</td> </tr> <tr> <td>Creditors</td> <td style="text-align: right;">40,000</td> <td style="text-align: right;">32,000</td> <td></td> <td></td> <td style="text-align: right;">-</td> </tr> <tr> <td>Bills Payable</td> <td style="text-align: right;">40,000</td> <td style="text-align: right;">24,000</td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td style="text-align: right;">2,64,000</td> <td style="text-align: right;">3,20,000</td> <td></td> <td style="text-align: right;">2,64,000</td> <td style="text-align: right;">3,20,000</td> </tr> </tbody> </table> <p>It was mutually agreed to amalgamate the businesses from 1<sup>st</sup> April, 2025. The terms of amalgamation were as follows:</p> <ol style="list-style-type: none"> <li>1. Premises was valued at ₹ 80,000 and Computers at ₹ 96,000.</li> <li>2. Furniture was not taken over by new firm.</li> <li>3. A reserve at 5% to be created against debtors.</li> <li>4. Goodwill was valued as : JD &amp; Co. at ₹ 80,000 and that AK &amp; Co. at ₹ 1,20,000.</li> <li>5. The new firm also assumed other Assets and Liabilities of old firms at book value.</li> <li>6. The profit sharing ratio for JD &amp; Co. is 2:1, and for AK &amp; Co. it is 3:2.</li> </ol> <p>You are required to prepare:</p> <ol style="list-style-type: none"> <li>A) Purchase Consideration</li> <li>B) Realisation A/c, Partner's Capital A/c and New Firm's A/c in the books of JD &amp; Co.</li> </ol>	Liabilities	JD & Co. ₹	AK & Co. ₹	Assets	JD & Co. ₹	AK & Co. ₹	<u>Partner's Capital</u>			Premises	-	40,000	<u>A/c</u>			Computers	80,000	-	Jitendra	92,000	-	Furniture	40,000	56,000	Dayal	92,000	-	Stocks	72,000	64,000	Ajay	-	1,44,000	Debtors	48,000	1,12,000	Kabir	-	96,000	Bank	16,000	32,000	General Reserve	-	24,000	Cash	8,000	16,000	Creditors	40,000	32,000			-	Bills Payable	40,000	24,000					2,64,000	3,20,000		2,64,000	3,20,000	15
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Q 2	<p>You are required to prepare a Balance Sheet as on 31<sup>st</sup> March, 2025, as per the schedule III of Companies Act, 2013 based on the following information of M/s Magnitude Ltd.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Particulars</th> <th style="width: 15%;">Dr. (Rs)</th> <th style="width: 40%;">Particulars</th> <th style="width: 15%;">Cr. (Rs)</th> </tr> </thead> <tbody> <tr> <td>Advances to Staff</td> <td style="text-align: right;">1,20,000</td> <td>Equity Share Capital</td> <td style="text-align: right;">18,00,000</td> </tr> <tr> <td>Cash at Bank</td> <td style="text-align: right;">2,10,450</td> <td>Capital Reserve</td> <td style="text-align: right;">60,000</td> </tr> <tr> <td>Cash in hand</td> <td style="text-align: right;">4,20,000</td> <td>Loan from IDBI Bank</td> <td style="text-align: right;">5,00,000</td> </tr> </tbody> </table>	Particulars	Dr. (Rs)	Particulars	Cr. (Rs)	Advances to Staff	1,20,000	Equity Share Capital	18,00,000	Cash at Bank	2,10,450	Capital Reserve	60,000	Cash in hand	4,20,000	Loan from IDBI Bank	5,00,000																																																			
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Plant & Equipment (Cost Rs 14,37,500)	12,50,000	Securities Premium	2,50,000
Computers (Cost Rs 4,29,000)	3,90,000	Outstanding Liabilities	1,25,000
Preliminary Expenses (amortizable within 12 months)	15,000	Unsecured Loan	2,10,000
Debtors	3,09,450	Unclaimed Dividend	40,000
Bills Receivable	30,000	Profit & Loss A/c	55,200
Long Term Investments	1,95,000	Bills Payable	60,300
Inventory	2,45,800	Trade Payables	85,200

**Additional information:**

- 1) The Authorised Share Capital of the company consists of 19,000 Equity Shares of Rs 100.
- 2) Out of debtors, debt due for more than six months was Rs 104,000.
- 3) Loan from IDBI Bank is secured against inventory.

Q 3	<p>Pass journal entries for the following transactions in foreign currency in the books of Aryan Exports Ltd. Aryan Exports Ltd. exported goods to Global Handles, Germany worth US \$75,000 on 5th February, 2025, on which date the exchange rate was 1 US \$ = Rs 82.40. The payment for the same was received in instalments as under:</p> <table border="1" style="width: 100%;"> <thead> <tr> <th>Date</th> <th>Amount Received (US \$)</th> <th>Exchange Rate (1 US \$ = Rs)</th> </tr> </thead> <tbody> <tr> <td>20/02/2025</td> <td>20,000</td> <td>Rs 82.80</td> </tr> <tr> <td>15/03/2025</td> <td>18,000</td> <td>Rs 83.10</td> </tr> <tr> <td>30/03/2025</td> <td>22,000</td> <td>Rs 81.50</td> </tr> <tr> <td>10/05/2025</td> <td>15,000</td> <td>Rs 81.90</td> </tr> </tbody> </table> <p>Aryan Exports Ltd. closes its books on 31st March every year. The exchange rate on 31st March, 2025 was 1 US \$ = Rs 81.75</p>	Date	Amount Received (US \$)	Exchange Rate (1 US \$ = Rs)	20/02/2025	20,000	Rs 82.80	15/03/2025	18,000	Rs 83.10	30/03/2025	22,000	Rs 81.50	10/05/2025	15,000	Rs 81.90	15
Date	Amount Received (US \$)	Exchange Rate (1 US \$ = Rs)															
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Q 4	<p>Singh Ltd. purchased Refrigerator from the Sun Enterprise Ltd. on Hire Purchase Basis. The cash price of the refrigerator was ₹1,60,000. The amounts were payable as under :-</p> <table border="1" style="width: 100%;"> <tbody> <tr> <td>On the date of purchase i.e. 1<sup>st</sup> April, 2022 - Down payment</td> <td>₹50,000</td> </tr> <tr> <td>1<sup>st</sup> Instalment on 31st March, 2023</td> <td>₹40,000</td> </tr> <tr> <td>2<sup>nd</sup> Instalment on 31st March, 2024</td> <td>₹40,000</td> </tr> <tr> <td>3<sup>rd</sup> Instalment on 31st March, 2025</td> <td>₹41,239</td> </tr> </tbody> </table> <p>The Sun Enterprise Ltd., charged interest at 5% p.a. on the unpaid amount. The purchasing company decided to write off as depreciation 20% on the reducing balance each year. You are required to prepare Sun Enterprises Ltd. Account for the year 2022-23, 2023-24 and 2024-2025 in the books of Singh Ltd. along with working note of Interest calculation in books of the Singh Ltd.</p>	On the date of purchase i.e. 1 <sup>st</sup> April, 2022 - Down payment	₹50,000	1 <sup>st</sup> Instalment on 31st March, 2023	₹40,000	2 <sup>nd</sup> Instalment on 31st March, 2024	₹40,000	3 <sup>rd</sup> Instalment on 31st March, 2025	₹41,239	15							
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Q 5	<p>Short Notes on : (any Three)</p> <ol style="list-style-type: none"> <li>a. Preliminary Expenses</li> <li>b. Explain the accounting treatment of foreign currency transactions at the transaction date</li> <li>c. Net Asset Methods</li> <li>d. Calls in Arrears</li> <li>e. Features of Hire Purchase System</li> </ol>	15															

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SYB COM / Advtg. - I / Sem - III  
(NEP)

DATE: 8/10/25

Regular Exam

SEAT NO. \_\_\_\_\_

Subject: Advertising I  
Duration: 01 hours

Marks: 30

Instructions: - (1) Attempt any two questions from the following  
(2) Figures to the right indicate full marks.  
(3) Use of simple calculator is allowed.

**Q:1 Answer the following questions:**

15

- A) Elaborate the various benefits of advertising to the customers.  
B) Describe the classification of advertising with the help of chart and highlight any two classifications of advertising.

**Q:2 Answer the following questions:**

15

- A) Swayam is a private Ltd., a new company that wants to produce 20,000 units before ads and 50,000 units after ads. Whereas advertising expenses after ads are Rs. 5,000, material cost is Rs. 10,000 before ad and 25% increased after ad, labour cost is constant at Rs. 12,000 in both, Overhead expenses are Rs. 4,000, which increased 25% after ads. Explain from the above how production costs will reduce after advertising? (Give table of before ad and after ad)  
B) DAGMAR is outdoing AIDA. Could you show the difference?

**Q:3 Answer the following questions:**

15

- A) Write a note on freelancing career options.  
B) What is Advocacy advertising? Explain its features.

-----X-----X-----X-----

10/10/2025

DATE: \_\_\_\_\_

SEAT NO. \_\_\_\_\_

Subject: Ancient Indian Values in Bhartiya Management

Duration: 01 hours

Marks: 30

Instructions: - (1) Attempt any two questions from the following  
(2) Figures to the right indicate full marks.

Q:1 Answer the following questions:

- A) Discuss the relationship between Indian Values and Bhartiya Leadership.  
B) State the need and importance of management styles in organizations.

15

Q:2 Answer the following questions:

- A) Explain the purpose of management in modern organizations.  
B) What is meant by Cultural Ethos in Bhartiya Management? Explain in details.

15

Q:3 Answer the following questions:

- A) Distinguish between Contemporary Management and Bharatiya Management.  
B) Write short notes on Management by Luminous Inactivity.

15

-----X-----X-----X-----

DATE: \_\_\_\_\_

Regular OCT 2028  
Sem - III

SEAT NO. \_\_\_\_\_

Subject: Business Law I

Duration: 01 hour

Marks: 30

- Instructions: - (1) Q.1 is Compulsory.  
(2) Attempt any 2 from Q. 2 to Q.4.  
(3) Figures to the right indicate full marks.

- Q:1 Answer the following question: -** **10 marks**  
A Define contract. Explain the essentials of valid contract.
- Q:2 Answer the following questions: -**  
A Explain the meaning and essentials of consideration under Indian Contract Act. **5 marks**  
B Explain the meaning and essentials of coercion under Indian Contract Act. **5 marks**
- Q:3 Answer the following questions: -**  
A Distinguish between Partnership and Company. **5 marks**  
B Explain minor's position in partnership under Indian Partnership Act. **5 marks**
- Q:4 Write Short Notes: -**  
A Acceptance under Indian Contract Act. **5 marks**  
B Partner by holding out under Indian Partnership Act. **5 marks**

-----X-----X-----X-----

DATE: 30/09/2025

SEAT NO. \_\_\_\_\_

Subject: Commerce III  
Duration: 2 hours

Marks: 60

Instructions: - (1) Attempt any four questions from the following.  
(2) Figures to the right indicate full marks.

- Q:1 Answer the following questions: 15  
A) Which are the competencies required in management in today's corporate world?  
B) Explain the concept of upskilling and its need in modern world.
- Q:2 Answer the following questions: 15  
A) What is meaning of planning and list out the various steps involved in it?  
B) State the advantages of MBE.
- Q:3 Answer the following questions: 15  
A) Explain the factors influencing decentralization.  
B) What is virtual organisation?
- Q:4 Answer the following questions: 15  
A) What is motivation. State its importance?  
B) What are the functions of leadership?
- Q:5 Answer the following questions: 15  
A) Write a note on emotional intelligence.  
B) Explain in detail the concept of Stephen Covey's time management matrix.
- Q:6 Answer the following questions: 15  
A) What is the role of interpersonal skill in delegation?  
B) What are the essentials of good control system?
- X-----X-----X-----

DATE: 6/10/25

SEAT NO. \_\_\_\_\_

Subject: Business Economics II

Duration: 2 hours

Marks: 60

Instructions: - (1) All questions are compulsory having internal Options.  
(2) Figures to the right indicate full marks.  
(3) Use of simple calculator is allowed.

- Q:1 Answer the following questions: (Any 2)** 15
- A) Explain the concept of circular flow of income and expenditure in a two-sector model with saving.
  - B) Bring out relationship between national income and economic welfare.
  - C) Discuss different phases of trade cycle.
- Q:2 Answer the following questions: (Any 2)** 15
- A) What is effective demand? Show that it is determined by aggregate demand and aggregate supply curves.
  - B) Explain the concept of consumption functions and bring out the various factors affecting the consumption functions.
  - C) Discuss the concept of multiplier and bring out the various leakages of the multiplier.
- Q:3 Answer the following questions: (Any 2)** 15
- A) Derive IS curve and bring out its properties.
  - B) Examine the long-run Phillips curve.
  - C) What is stagflation and explain its causes.
- Q:4 Answer the following questions: (Any 2)** 15
- A) Explain the determinants of money supply.
  - B) Describe Fisher's approach of demand for money.
  - C) Explain demand pull inflation with the help of suitable diagram.

-----X-----X-----X-----

SYB-Com, Sem - III  
Regular Exam

DATE: 8/10/2025

SEAT NO. \_\_\_\_\_

Subject: Management Accounting I

NEP

Duration: 1 hour

Marks: 30

- Instructions: - (1) Answer any 2 out of 3 questions.  
(2) Figures to the right indicate full marks.  
(3) Use of simple calculator is allowed.

**Q:1 Answer the following questions:**

15

Following is the Balance sheet of Bheema Ltd as on 31<sup>st</sup> March 2025

Liabilities	Rs.	Assets	Rs.
Equity Share Capital	150,000	Goodwill	20,000
5% Preference Share Capital	100,000	Land and building	180,000
Securities Premium	5,000	Plant and machinery	44,000
General reserve	60,000	Furniture	3,000
Profit and Loss account	17,000	Marketable Investment	80,000
11% Debenture	50,000	Debtors	70,000
Bank Loan	35,000	Inventory	60,000
Bank overdraft	20,000	Prepaid expenses	5,000
Creditors	60,000	Cash	40,000
Provision for taxation	10,000	Preliminary expense	5,000
<b>Total</b>	<b>5,07,000</b>		<b>5,07,000</b>

**Trading and Profit and Loss Account for the year ended 31<sup>st</sup> March 2025**

Particulars	Rs.	Particulars	Rs.
To Purchase	264,000	By Sales	520,000
To Wages	128,000		
To Gross Profit	128,000		
	<b>520,000</b>		<b>520,000</b>
		By Gross profit b/d	128,000
To Salaries	12,000		
To Advertisement	6,000		
To Tax	10,000		
To Net profit	100,000		
	<b>128,000</b>		<b>128,000</b>

From the above information calculate the following ratios.

- Debt Equity ratio
- Stock to Working Capital ratio
- Current ratio
- Quick ratio
- Net profit ratio
- Debtors turnover ratio
- Return on Capital employed

(Note: Vertical Balance sheet and Revenue Statement not required)

DATE: \_\_\_\_\_

SEAT NO. \_\_\_\_\_

Subject: Management Accounting I

Duration: 1 hour

Marks: 30

Q:2 Answer the following questions:

Pandya Manufacturing company is considering purchase of a machine costing Rs.10,00,000. Machine is expected to have five years of life with no scrap value. The Company provides depreciation on straight line basis. Income tax rate is 30% Expected profit after depreciation but before tax and present value of Rs.1 at 10% rate for the next five years is as follows: 15

Year	PV of Rs.1	Net profit after Depreciation but before Tax
1	0.909	2,40,000
2	0.826	3,20,000
3	0.751	4,00,000
4	0.683	4,80,000
5	0.621	5,60,000

You are required to calculate:

1. Accounting rate of return
2. Payback Period
3. Net present value

Q:3 Write Short Notes (any 3): 15

- A) Working Capital
- B) Functions of Management accountant
- C) Cost of goods sold
- D) Net Present value
- E) Features of Capital Budgeting

-----X-----X-----X-----

Subject: Utility of Marathi Language in Accountancy of Cooperative Organisation-I

Duration: 01 hour

Marks: 30

- सूचना: - (१) सर्व प्रश्न अनिवार्य आहेत.  
(२) प्रत्येक नवीन प्रश्नाची उत्तरे नवीन पानापासून सुरू करावीत.  
(३) उजव्या बाजूचे आकडे पूर्ण गुण दर्शवतात.  
(४) साध्या गणनयंत्रचा वापर करण्यास परवानगी आहे.

प्र:१ खालील पदांची उत्तरे द्या: (८ पैकी कोणतेही ५)

- अ) व्यवहार  
ब) खातेवही  
क) मालमत्ता  
ड) उचल  
ई) बुडीत येणी  
फ) ऋणको  
ज) उत्पन्न  
ह) हुंडी

१० गुण

प्र:२ खालील प्रश्नांची उत्तरे द्या:

अ) खालील व्यवहारांच्या आधारे श्री विवेक ट्रेडिंग कंपनीची जानेवारी २०२५ महिन्याची रोकड वही (Cash Book) तयार करा.

१० गुण

- १) ०१ जानेवारी - श्री विवेक ट्रेडिंग कंपनीने व्यवसाय सुरू करताना रोख ₹ १,५०,००० आणले.  
२) ०३ जानेवारी - कंपनीने बँकेत रोख ₹ ५०,००० जमा केले.  
३) ०५ जानेवारी - रमेशकडून उधारीवर माल ₹ ३०,००० खरेदी केला.  
४) ०७ जानेवारी - रोखीने माल विक्री करून ₹ २०,००० प्राप्त झाले.  
५) १० जानेवारी - कार्यालयासाठी संगणक ₹ २५,००० ला खरेदी केला.  
६) १२ जानेवारी - वाहतूक खर्चासाठी रोख ₹ २,००० अदा केले.  
७) १५ जानेवारी - कामगारांना रोख पद्धतीने ₹ ८,००० वेतन दिले.  
८) २० जानेवारी - कंपनीने बँकेतून रोख ₹ १०,००० काढले.  
९) २५ जानेवारी - ग्राहक अमोलकडून रोख ₹ १२,००० वसूल झाले.  
१०) ३० जानेवारी - वीजबिल भरताना रोख ₹ ३,००० अदा केले.

किंवा

ब) i) खात्यांची संकल्पना व व्याख्या स्पष्ट करून खात्यांचे मुख्य प्रकार उदाहरणासह लिहा.

५ गुण

ii) व्यक्तीगत खाती म्हणजे काय? त्यांचे प्रकार व उदाहरणे द्या.

५ गुण

प्र:३ खालील प्रश्नांची उत्तरे द्या:

क) खालील व्यवहारांच्या आधारे श्री साईनाथ ट्रेडिंग कंपनीची मे २०२५ महिन्याची रोजकिर्द (Journal Book) तयार करा.

१० गुण

DATE: \_\_\_\_\_

SEAT NO. \_\_\_\_\_

**Subject: Utility of Marathi Language in Accountancy of Cooperative Organisation-I**

*Duration: 01 hour*

*Marks: 30*

- १) ०१ मे - श्री साईनाथ ट्रेडिंग कंपनीने व्यवसाय सुरू करताना रोख ₹ २,५०,००० व संगणक ₹ ५०,००० यांची गुंतवणूक करून व्यापारी व्यवहारास प्रारंभ केला.
- २) ०३ मे - कंपनीने सुरुवातीच्या भांडवलातून ₹ ७५,००० बँक खात्यात जमा करून बँक व्यवहार सुरू केले.
- ३) ०५ मे - सचिन अँड कंपनी कडून उधारीवर माल खरेदी केला ज्याची किंमत ₹ ४५,००० इतकी होती, हा माल विक्रीसाठी ठेवण्यात आला.
- ४) ०६ मे - ग्राहक अमोल याला ₹ ३५,००० किमतीचा माल रोख स्वरूपात विक्री करून तत्काळ पैसे मिळवले.
- ५) ०८ मे - कार्यालयासाठी आवश्यक असलेले टेबल, खुर्च्या व कपाट अशी फर्निचरची खरेदी रोख ₹ २०,००० देऊन केली.
- ६) १० मे - कंपनीच्या कार्यालयाचे मासिक भाडे ₹ १२,००० रोख अदा करण्यात आले.
- ७) १५ मे - बँकेतून ₹ १०,००० रोख रक्कम काढून ती कार्यालयीन खर्चासाठी वापरण्यात आली.
- ८) १८ मे - ग्राहक सुरेशकडून आधी विक्री केलेल्या वस्तूसाठी ₹ २५,००० रोख वसूल करण्यात आले.
- ९) २५ मे - कार्यालयीन टेलिफोन व इंटरनेटचे मासिक बिल ₹ ३,५०० रोख स्वरूपात अदा करण्यात आले.
- १०) ३० मे - मालकाने वैयक्तिक वापरासाठी व्यवसायातून रोख ₹ ८,००० काढून घेतले.

किंवा

- ड) i) खरेदी पुस्तक म्हणजे काय? त्याचे स्वरूप व उदाहरणासह उपयोग स्पष्ट करा. ५ गुण
- ii) विक्री पुस्तक म्हणजे काय? त्याचे महत्त्व व वैशिष्ट्ये लिहा. ५ गुण

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Adv maadh

तारीख: 15/10/2025

सीट क्रमांक \_\_\_\_\_

कालावधी: १ तास

गुण: ३०

सूचना: - (१) खालीलपैकी कोणतेही दोन प्रश्न सोडवा.  
(२) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

प्रश्न:१ खालील प्रश्नांची उत्तरे द्या: १५  
अ) भारतीय जाहिरातीचे वैशिष्ट्ये स्पष्ट करा.  
ब) जाहिरातीतील विविध घटक विचारात घेऊन खालील कोणत्याही एकावर जाहिरात तयार करा  
अ) लॅपटॉप ब) बँकिंग सेवा

प्रश्न:२ खालील प्रश्नांची उत्तरे द्या: १५  
अ) खालील जाहिरातीतील खरेदीच्या प्रेरणा आणि विक्रय बिंदू ओळखा आणि स्पष्ट करा.

**मोरया केक हाऊस**  
900% व्युत्पन्न केक

आमच्याकडे सर्व प्रकारचे केक ऑर्डरप्रमाणे तयार करून मिळतील



- ब्लॅक फॉरेस्ट केक
- व्हाइट फॉरेस्ट केक
- डॉल केक
- जेली केक
- आईस केक
- चॉकलेट केक
- पायनापल केक
- बटर स्काॅच केक
- किव्ही केक
- रसमलाई केक

टिप: ऑर्डर २-३ तास अगोदर देणे तसेच होम डिलीवरी दिली जाईल.

संपर्क: अमोल राहाणे - ००९९००२९२९ | २२०५०५०५  
पत्ता: मोरया टेलर्स शेजारी, रामनगर, ता. पुणे

ब) जाहिरातीत संगीताचे महत्त्व उदाहरणाने स्पष्ट करा.

प्रश्न:३ खालील प्रश्नांची उत्तरे द्या: १५  
अ) भारतीय जाहिरातीचे विविध प्रकार उदाहरणांसह स्पष्ट करा.  
ब) तुमच्याकडे एका सोनाराच्या दुकानाची जुनी जाहिरात आहे आणि तुम्हाला तिचे पुनर्लेखन करायचे आहे.  
जुनी जाहिरात (उदाहरण): शीर्षक: "सोनिका सोनार: विविध सोन्याचे दागिने घडवणारे दुकान. मजकूर: आमच्या दुकानात तुम्हाला तुमच्या मनासारखे दागिने बनवून मिळतील. विविध पत्ता: संकल्प शाळेजवळ." संपर्क: (फक्त फोन नंबर)

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10/10/2025

DATE: \_\_\_\_\_

SEAT NO. \_\_\_\_\_

Subject: Vedic Accounting I

Duration: 1 hours

Marks: 30

Instructions: - (1) Q.1 is Compulsory..

(2) Attempt any 2 from Q.2 to Q.4.

(3) Answers to each new question should begin on a fresh page.

(4) Figures on the right-hand side indicate full marks.

(5) Use of simple calculator is allowed.

Q:1 Answer the following terms: (Any 5 out of 8)

10 Marks

- A) Dharma
- B) Artha
- C) Yajna
- D) Rta
- E) Aparigraha
- F) Ahimsa
- G) Asteya
- H) Sannidhata

Q:2 Answer the following questions:

A) What is the role of Kama in financial decision-making according to Vedic philosophy?

5 Marks

B) State the relevance of Moksha in accounting ethics and professional conduct.

5 Marks

Q:3 Answer the following questions:

A) Describe the principle of Satya in Vedic Accounting with suitable examples.

5 Marks

B) Describe the historical development of Vedic Accounting during the Mauryan and Gupta periods.

5 Marks

Q:4 Answer the following questions:

A) Explain how Vedic Accounting promotes sustainable livelihood and long-term prosperity.

5 Marks

B) Discuss the holistic nature of Vedic Accounting in integrating economics, ethics, and spirituality.

5 Marks

-----X-----X-----X-----